

## **NAoAB Biography**

### **JEFF WENDORF '82**

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#### **Alumni band info:**

University of Wisconsin Band Alumni Association  
Organized 1951  
uwalumni.com/band

#### **Positions held:**

UWBAA President 1989 – 1995  
UWBAA Treasurer 1995 – Present  
Developed UWBAA bylaws, incorporated the UWBAA and moved the organization to an advancement model taking on development projects as well as alumni engagement initiative.

#### **Why I am interested in the NAOAB and what I want to accomplish:**

- Contribute to the development of alumni band volunteers
- Grow my network of alumni volunteers
- Develop professionally
- Get new ideas and perspectives from other organizations in Big Ten and around the nation
- Mentor the next generation of band advancement volunteers
- Give back to the profession

#### **Professional and volunteer experience:**

As the Wisconsin Foundation and Alumni Association's Vice President of Advancement, I am responsible for growing relationships with alumni, donors and organizations that support the achievement of engagement and fundraising goals. A UW-Madison graduate of the Business School, a former tuba player in the UW Band, treasurer of the UW Band Alumni Association and a thirty-three year veteran in advancement with UW-Madison, I have cultivated and maintained many valuable connections and developed strong alliances on campus, in the Madison community and around the world. I am especially proud of efforts to develop Grandparents University, help build Alumni Park and establish the Mike Leckrone Marching Band Director endowment. I have been recognized nationally for his leadership and contributions by the Council of Advancement Support of Education and the Council of Alumni Association Executives.

#### **Successes:**

- We have two very successful events: Alumni Reunion Weekend and Varsity Band Concert Reception. We would like to get more involvement in our playing opportunities (Homecoming Parade, various alumni events) and alumni travel.