**Topics For Board Meeting Discussion – National Association of Alumni Bands (NAoAB)**

**(TEMPLATE 4-1)**

**Background**

* National scope - 3 successful national symposia (2016 University of Washington in Seattle, 2017 University of Texas in Austin and 2019 University of Washington in Seattle).
* The purpose of the organization is to serve as a resource and indispensable resource to its alumni band member organizations across the country in the development and betterment of alumni bands.
* Active Member organizations are defined as college alumni bands. Each Active Member organization can have multiple participants at virtual roundtables and national symposia Board members, Past Presidents and committee chairs).
* Charter Members of the NAoAB have already mentored many alumni band organizations that are in various levels of maturity. Numerous successful fundraising campaigns and game-changing strategies have been executed with the advice of NAoAB members.
* We are positioned well with the current health crisis to offer assistance via webinars, assigned Regional Officer and mentoring. Mentors include Board of Directors and founding Officers from some of the most active and successful alumni band organizations.
* Web site: ***AlumniBands.org*** Facebook Group: ***AlumniBands*** Twitter: ***@alumnibands***
* Benefits of Membership
  + Right to display NAoAB logo on website and correspondence
  + Access to periodic virtual roundtables on topics important to alumni bands
  + Scheduled mentor resources from other member alumni bands
  + Potential Member discounts for symposia participants
  + **Networking** – Develop peer connections to solve issues, develop strategies and anticipate problems.
  + **Community** – Join virtual roundtables, surveys and in-person symposia to help analyze issues and implement new ideas.
  + **Best Practices** – Learn from successful programs offering the fastest path to organizational growth and improvement.
  + **Resource Library** – Experience sessions presented at previous symposia.
  + **Advocacy** – Access data gathered by the NAoAB, allowing your alumni organization to advocate for support and growth.
  + **Involvement** – Meet and network with new people, develop professional skills and make game-changing contributions to your association.
  + **Annual Report** – Receive a summary of activities, member organization successes, member growth and outreach.

**Action Needed – Alumni Band Board New Business Topic: NaoAB Membership Benefits**

* Discussion of benefits to active membership – information, virtual roundtable participation, symposium participation, networking, assigned Regional Officer contact
* Discussion of initial dues to become a member of NAoAB – $200 annually (covering only operational expenses)
* Motion to participate/join

Helpful Resources: Flyer, NAoAB graphic to display, Virtual Roundtable Schedule, 2021 Symposium, web site, closed Facebook Group, Twitter account.