

**Daniel Wendt - LSU:**

Yes. Our higher tier packages include tickets. Lower tier packages do not include tickets to the game.

**Daniel Wendt - LSU:**

<https://thefournotesclub.com/packages-addons>

**Mary Monk-Tutor - Auburn Alumni Band:**

Randy, did you say you have 33 officers? What are their roles?

**Geof Sloan, President:**

Mary - here is a URL to LHAB officer roles. <https://lhab.org/about/leadership/>

**Mary Monk-Tutor - Auburn Alumni Band:**

Randy, what type of insurance is covered for officers?

**Geof Sloan, President:**

Mary - LHAB insurance for officers and board of directors is for E&O as well as liability for lawsuits, theft, etc and insurance for our organization owned instruments when used on band day.

**Geof Sloan, President:**

Please feel free to type in any questions for presenters here for later Q&A...

**Mary Monk-Tutor - Auburn Alumni Band:**

For all: what is the length of your term for Board Members in general and for officers?

**Randall Storm-Texas Longhorn Alumni Band:**

Yes, LHAB has 33 officers, Pres, Pres-Elect, Past-Pres, Scholarship Officer and Asst, Secretary, Treasurer and Asst, Communications Officer and Asst, Music & Merchandise, Property Mgr, Registrar and Asst, Tech Officer and Asst, Archivist, Austin Area Rep & Asst, Dallas Area Rep and Asst, Houston Area Rep and Asst, San Antonio Area Rep and Asst, Rio Grande Valley Area Rep and Asst, KKY Liaison TBS Liaison, LHB Liaison, NAOAB Liaison, and Parliamentarian

**Daniel Wendt - LSU:**

Debbie - do you have access to the funds from UFAA that you raise on behalf of Gator Band Alumni? Or how does the money relationship work between the two of you?

**Sarah Harper - West Virginia University:**

Randy - how many attend your band day? How many are alumni and how many are guests of alumni?

**Daniel Wendt - LSU:**

Randy - did you get pushback from the members when you introduced membership tiers?

**Randall Storm-Texas Longhorn Alumni Band:**

No, pushback on the LHAB tiers, they could stay at the current \$25.00 level or choose to pay more

**Randall Storm-Texas Longhorn Alumni Band:**

LHAB had 502 alumni attend plus 377 guests

**Johanna Adams:**

So Sorry I am late. had technical difficulties. Hope all is well.

**Debbie Kaplan, University of Florida:**

Our funds are managed through the College of the Arts Advancement Team although

our UFAA/Foundation provide us back of the house support too - while we have access to the total funds raised, we also have ability as a board to decide where any unrestricted funds can go based on the greatest priorities of the Gator Band - - for instance, from our fundraising we donated \$20K to the Gator Marching Band Ireland Fund to offset their upcoming trip to perform in the St Patricks Day parade in Dublin

**Maria Maxwell University of Miami:**

It seems like most of the presenters are from large state universities with I assume many local alumni. Any thoughts on reaching out of state alumni and keeping them engaged?

**Sarah Harper - West Virginia University:**

Those affiliated through their alumni associations, do your members have to graduates of the universities in order to participate in your alumni band?

**Mary Monk-Tutor - Auburn Alumni Band:**

Danny, I didn't catch the different membership tiers. Would you post them?

**Danny Roberson \_UGA\_RedcoatBand:**

Uga - 400

**Shelley Graf:**

Ohio State University Alumni day had 760 alumni members registered and around 700 marching and 12 alumni Drum majors perform at reunion

**Geof Sloan, President:**

Get your questions in if you have them. this is a great panel of band leadership folks...

**Ben Trubach | Cincinnati:**

Do any groups have experiences with supporting (or running?) your band program's major campaigns (\$1,000,000+) for things like instruments, facility upgrades, endowments, etc...? How involved was your band alumni org and what actions worked? How did that campaign help or hinder fundraising for your band alumni group?

**Debbie Kaplan, University of Florida:**

Branding!

**Sarah Harper - West Virginia University:**

Ben, WVU is dealing with this as the marching band is raising funds for a new field and practice facility. We focus the band fundraising mostly through the WVU's Day of Giving. We work with the band and The Foundation to reach our members for that fundraising.

**Shelley Graf:**

Do other alumni bands have alumni band websites like Debbie was talking about developing?

**Mary Monk-Tutor - Auburn Alumni Band:**

Auburn Alumni Band has its own website ([auburnalumniband.com](http://auburnalumniband.com))

**Linda Butts UGA Redcoat Alumni Band:**

UGA has [redcoatalumniband.com](http://redcoatalumniband.com)

**Elena VanDerWege U of Minnesota:**

How do any of you track actual band alumni, vs friends and family who have signed up? How much information do you ask for?

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**Randall Storm-Texas Longhorn Alumni Band:**

LHAB website - <https://lhab.org/>

**Tim Parenti ,Äi Pitt Band Alumni Council:**

For those with optional tiers, how many folks (%) actually bite?

**Danny Roberson \_UGA\_RedcoatBand:**

UGA RBAA has a website, Facebook members group, Facebook page, and Instagram. We also tweet every once in a while. We have an awesome social media person (who has presented during a NAOAB monthly meeting).

**Lee Butts - Univ GA:**

Reacted to "UGA RBAA has a websi,Ä¶" with 🙄

**Sarah Harper - West Virginia University:**

Elena, the database website WVU Alumni Band uses allows us to track each member type. This platform allows us to have any kind of membership or affiliation we would want. We can also have them complete an application which gathers all of the information we want.

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**Tim Parenti ,Äi Pitt Band Alumni Council:**

Pitt Band Alumni Council has <http://www.pbac.net/>

**Mary Monk-Tutor - Auburn Alumni Band:**

Danny Roberson - what is the distinction between your FB page and your FB members group....and are alumni confused that there are 2 different groups?

**Elena VanDerWege U of Minnesota:**

Reacted to "Elena, the database ,Ä¶" with 🙄

**Danny Roberson \_UGA\_RedcoatBand:**

At first, the President (me) was confused! The FB page is for everyone in the world to see, so we try to include fundraisers and the like there, plus general stuff. Then members page is limited to information that we want members to see, such as alumni band registration information, the schedule for the day and any updates.

**Danny Roberson \_UGA\_RedcoatBand:**

To see or be on the members page, an individual has to be vetted. We check our database to ensure that everyone that has access to the members page was a Redcoat for at least one season.

**Debbie Kaplan, University of Florida:**

Thank you so much for the opportunity to speak tonight!!

**Daniel Wendt - LSU:**

[thefournotesclub.com](http://thefournotesclub.com)

**Dan Everard - James Madison University:**

JMU - no website - find me on Facebook

**Danny Roberson \_UGA\_RedcoatBand:**

<https://redcoatalumniband.com>

**Brady Hoyem - Washington State Cougar Alumni Band:**

Washington State - We are re-designing, we know it's old lol  
<http://www.cougaralumniband.org/>

**Randall Storm-Texas Longhorn Alumni Band:**

LHAB website - <https://lhab.org/>

**Debbie Kaplan, University of Florida:**

Our Gator Band Alumni Association website is currently under construction should be ready within the month we use six from the background!

**Shawn Theesfeld - Wisconsin Alumni Band:**

Wisconsin - <https://www.uwalumni.com/waa-groups/uw-band-alumni-association/>

**Debbie Kaplan, University of Florida:**

Fix.com

**Shelley Graf:**

tddbtl.com Ohio State University Marching Band and Alumni

**Linda Butts UGA Redcoat Alumni Band:**

Thanks to all presenters this evening! Great information and collaboration with all alumni band organizations!

**David Wheeler - UT Longhorn Alumni Band:**

Great information everyone!

**Mary Monk-Tutor - Auburn Alumni Band:**

For those who raise funds by selling merchandise, do you have a set % mark up?

**Danny Roberson \_UGA\_RedcoatBand:**

<https://www.facebook.com/redcoatalumni>

**Stan Yantis UW Husky Band:**

Thank you, Daniel. There has been lots of good information tonight!

**Ken Corbett - South Carolina:**

Yes - around \$ 5 to \$ 7 over cost of the product.

**Linda Butts UGA Redcoat Alumni Band:**

UGA has trademark license agreements with various companies with 12% royalty fee

**Daniel Wendt - LSU:**

When we get there, we won't have a set % markup. We will go item by item and decide what we want our revenue to be on it.

**Randall Storm-Texas Longhorn Alumni Band:**

LHAB has not defined a percentage mark-up currently

**Ken Corbett - South Carolina:**

No Royalty fee at South Carolina.

**Dan Everard - James Madison University:**

we add a few \$ to each product to build the bank account

**Tim Parenti ,À Pitt Band Alumni Council:**

No set markup for Pitt Band Alumni Council, just ,À whatever feels right,À based on costs.

**Tim Parenti ,À Pitt Band Alumni Council:**

Also depends on how much merch we have to move! ☺

**Dan Everard - James Madison University:**

licensing fee associated with the product would be paid by the vendor back to the university foundation

**Johanna Adams:**

[www.m2ab.org](http://www.m2ab.org) Marching Mizzou Alumni Band (Missouri)

**Linda Butts UGA Redcoat Alumni Band:**

Actually the Redcoat Band Alumni Association, Inc. owns the registered trademark for the Redcoat Band, and every penny of royalties flow through RBAA to the current band

**Mary Monk-Tutor - Auburn Alumni Band:**

Estimated cost to attend symposium?

**Geof Sloan, President:**

Symposium site - Please hold off registering until we announce more information soon.  
<https://www.cbdnacincinnati.com/>

**Ranelle Maltas (she|her) U Nebr-Lincoln:**

March 22nd. SAVE THE DATE! For the next webinar.

**Sarah Harper - West Virginia University:**

Is there a recording of the Leadership webinar available?

**DON SABO univ.washington:**

don sabo sabo3b@outlook.com

**Wayne Fears UGA Redcoats:**

Thank you for a great evening! Always fun to be with band folks!

**DON SABO univ.washington:**

Replying to "Is there a recording..." it is recorded and will be posted

**Tim Parenti, Pitt Band Alumni Council:**

Member access page (password protected): <https://alumnibands.org/library/>