

Adapting When Times Get Tough

Florida State University Marching Chiefs Alumni
Shanna Miller, Associate Director for Activities

Homecoming Behind the Scenes

- Tents, Tables, Chairs
- Caterer
- Bartender
- Security
- Portable Toilets
- Website and Registration Portals
- Stadium Block and Guest Tickets
- Social Media Campaign Schedule
- Uniform Website Activation
- Grounds (location, trash cans, and ant treatment)
- Awards
- Name Tags
- Music and Drill
- Stands Layout
- Instrument Inventory
- Drum Major Chosen

FSU Homecoming Schedule of Events

Friday Evening Packet Pick Up

Saturday Morning Music and Field
Rehearsals

FSUMCA Membership Meeting

Tailgate

Skull Session

March Over

Pregame

Stands Tunes

Half Time

Post Show

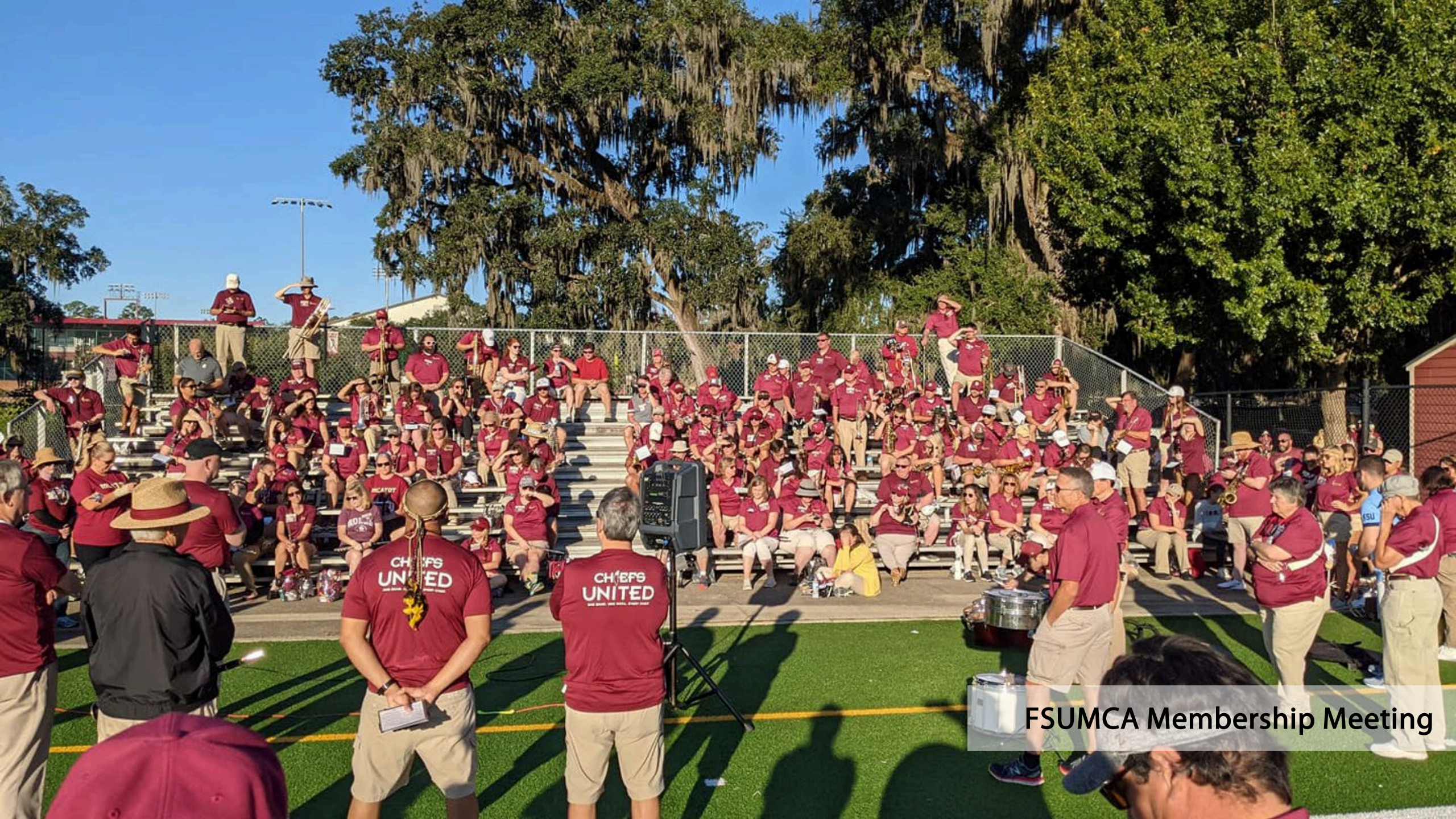
The Hymn



Melina W
melinasphotog



Music Rehearsal



FSUMCA Membership Meeting



Practice Field Rehearsal



Practice Field Rehearsal

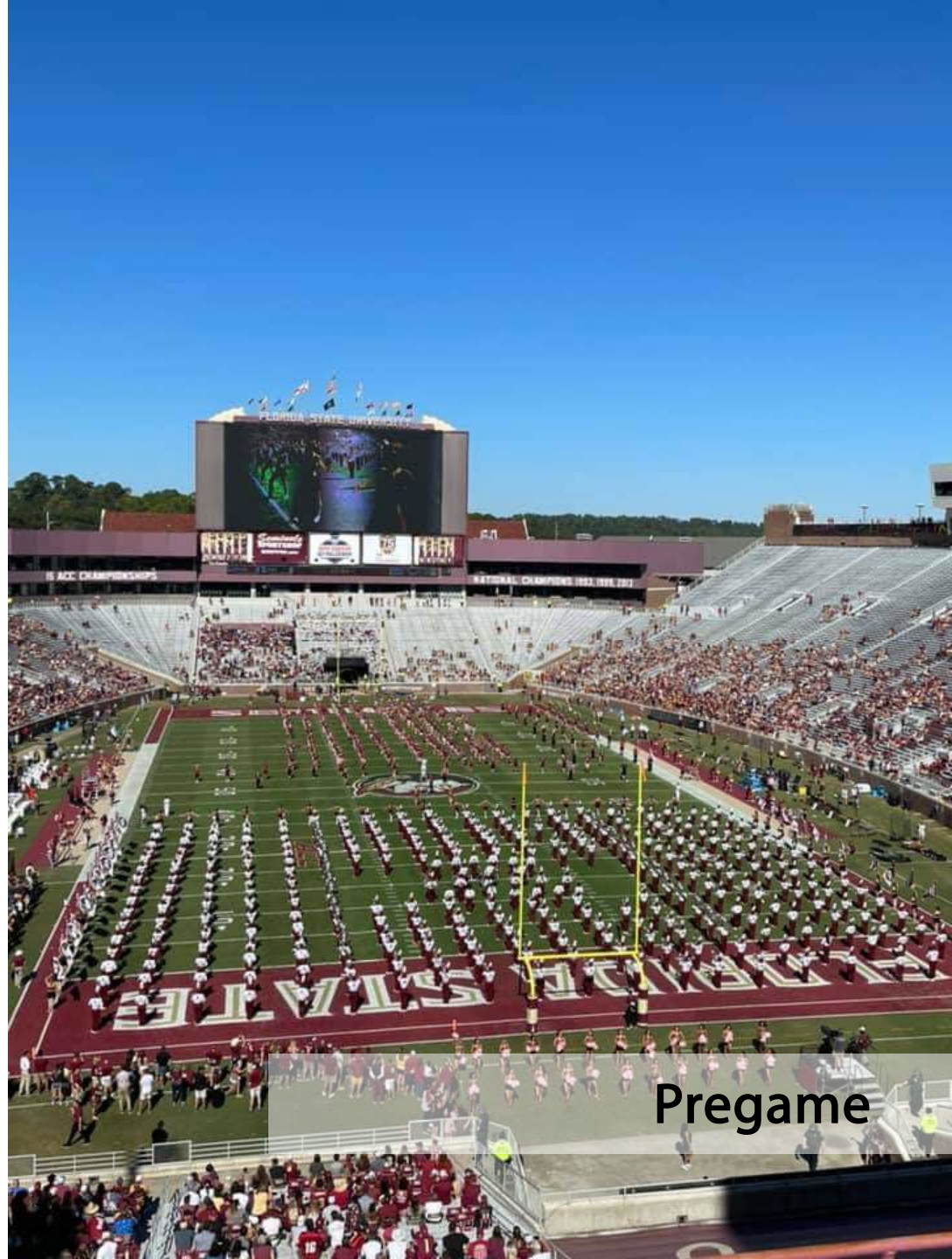


Alumni Tailgate



Skull Session



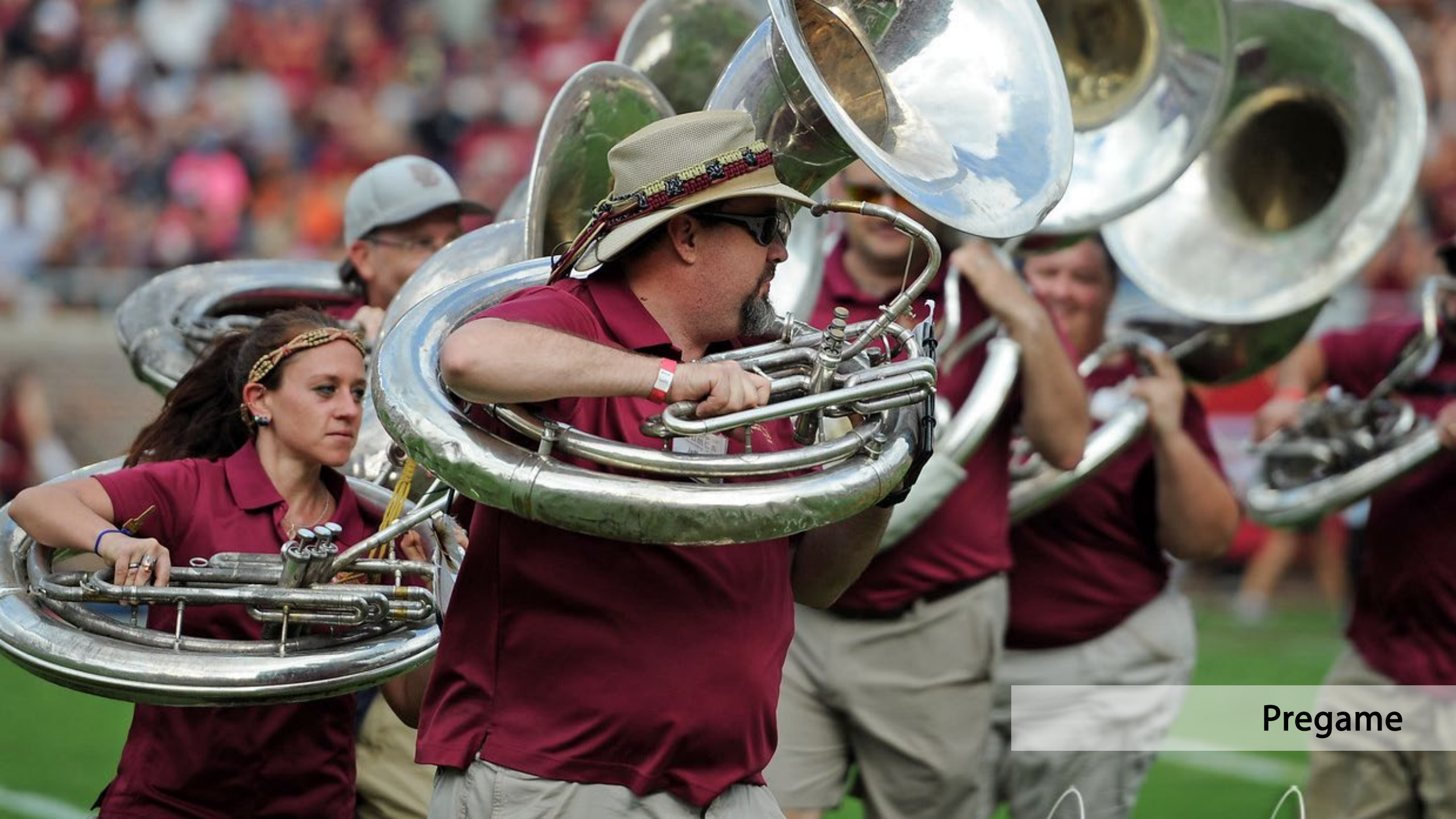


Pregame



Pregame Flyover

Melina Meyer
melinasphotography.com



Pregame



Pregame



FSD MCR
Rosanne
Bush
March 198-009

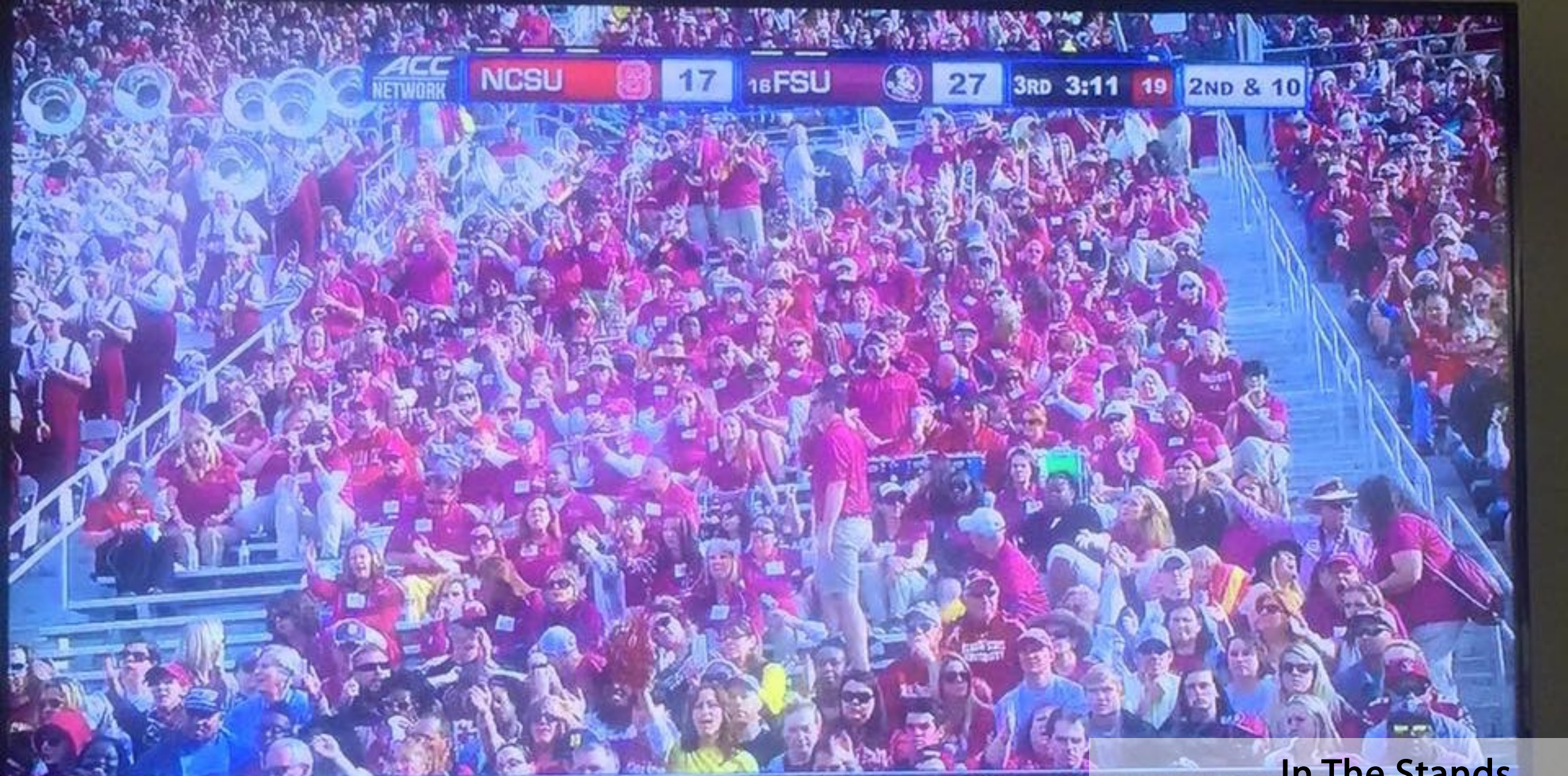
STATE

Pregame



FLORIDA STATE
FEATURE TWIRLER
ALUMNI

Pregame



ACC NETWORK

NCSU



17

18 FSU



27

3RD 3:11

19

2ND & 10

ACC NETWORK

LEADERS

OFFENSIVE

3. Everett Golson (FS) 237.0 4. Marquise Williams (NC) 235.2 5. Matt Johnson

In The Stands



Halftime



Postgame Hymn

All in the Numbers

2022 Homecoming Registration

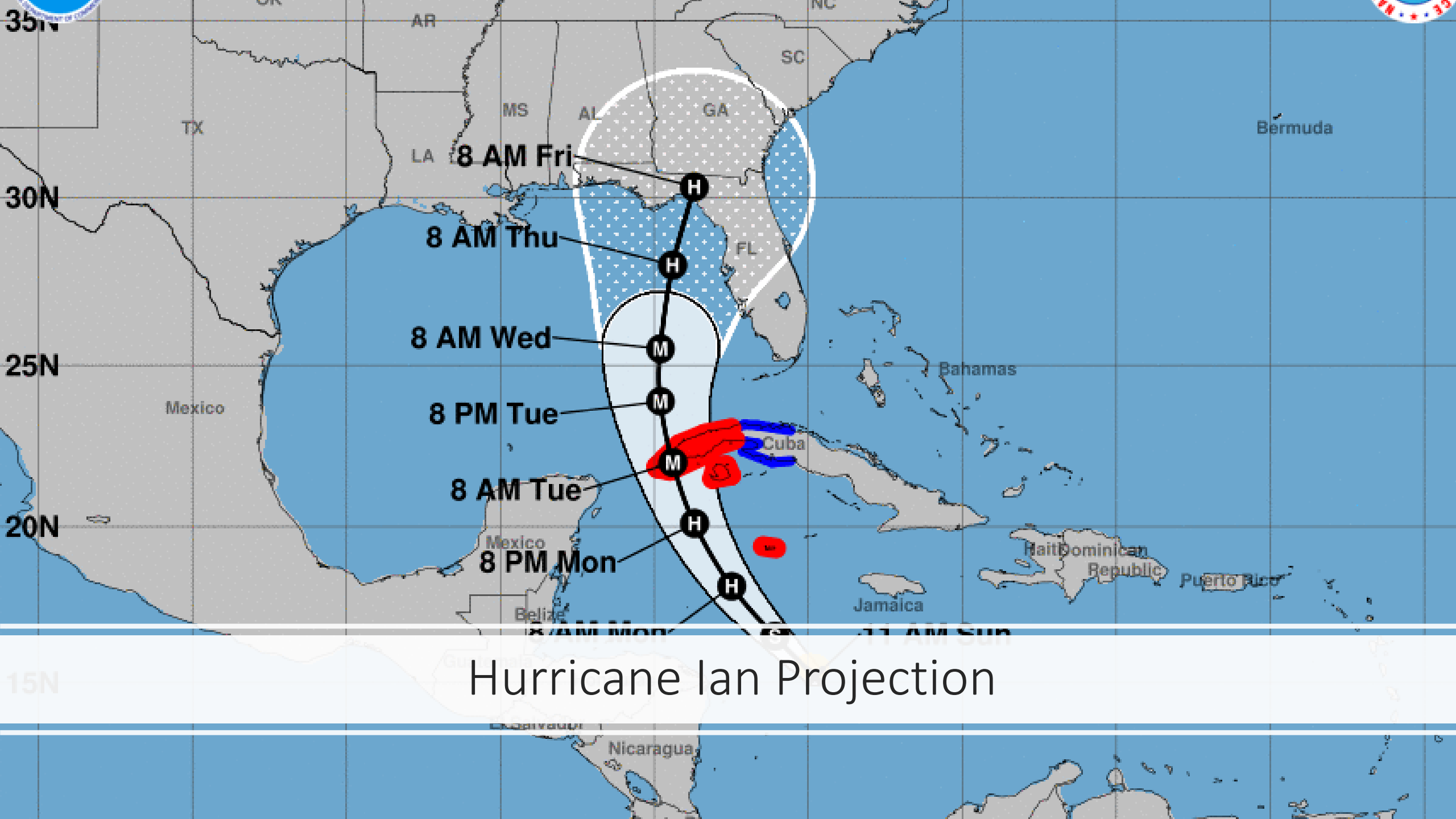
- Registered – 258
- On-Field Marching – 243
- Tailgate – 500
 - Seniors and staff provided free entry to tailgate.

ACC decided to exercise their 6-day option for the game.

Game time announced 1 week before game.

And then...





Hurricane Ian Projection

Continuous Communication with Athletics, Alumni Association, and Band Directors

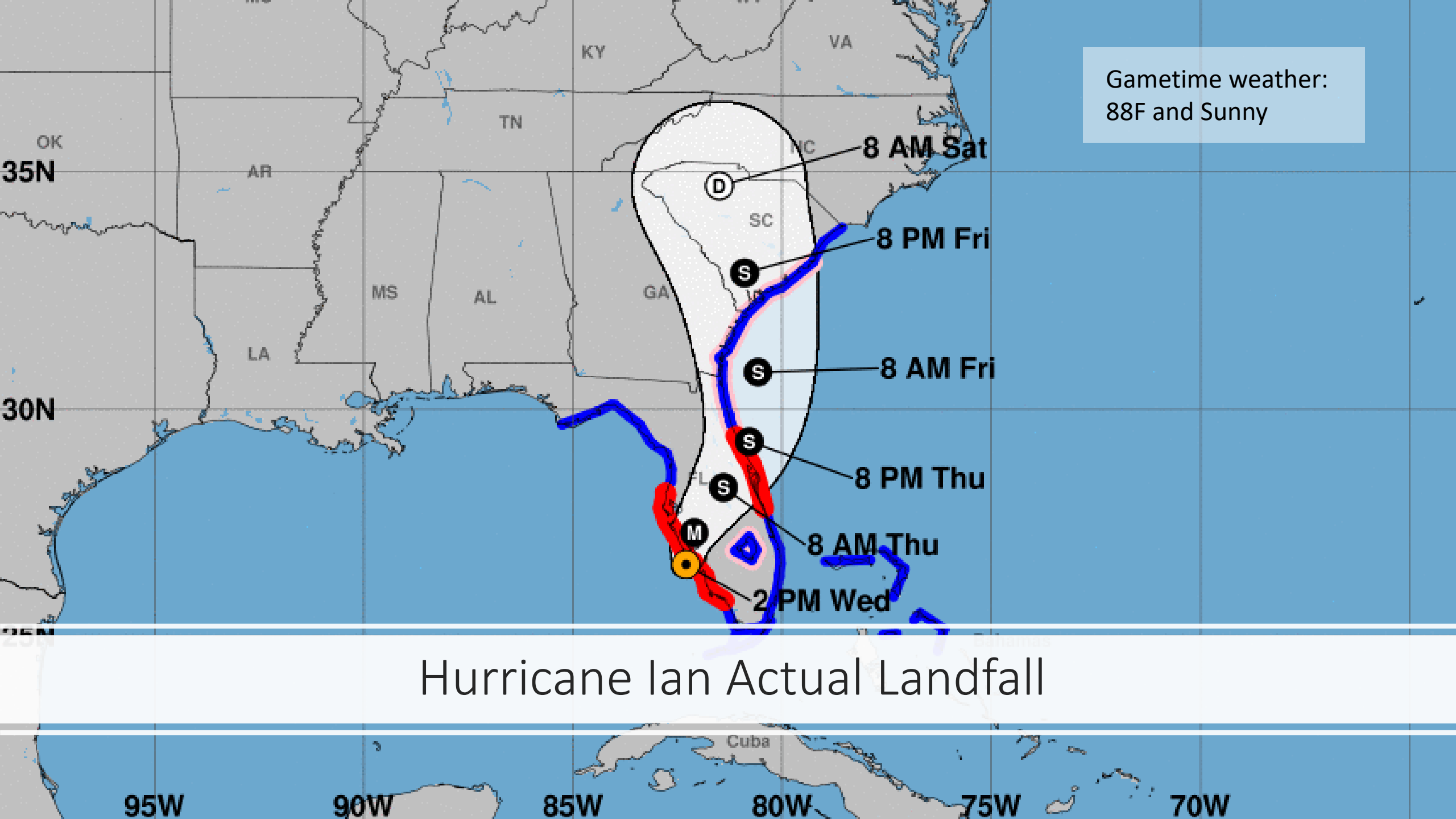
Ultimately, all Alumni Homecoming event cancelled by FSU Alumni Association

- Refunds
- Tickets
- Vendors

Planned for Spring Alumni Event

And then...





Gametime weather:
88F and Sunny

8 AM Sat

8 PM Fri

8 AM Fri

8 PM Thu

8 AM Thu

2 PM Wed

Hurricane Ian Actual Landfall

95W

90W

85W

80W

75W

70W



Teamwork Makes the Dream Work





Swing Into Spring







Tips for Adapting

Do!

- Be flexible and patient
- Have a back up plan
- Be ready for the worst
- Build a team ready for anything
- Communicate clearly to vendors, alumni and their families
- Keep communication open with current band directors
- Keep your team's mental health in mind.

Don't!

- Don't feel pressured to communicate immediately. Have a well thought out response.
- Don't be an anxious presence. Others will feed on what you bring.
- Don't forget your team is probably all volunteers.



Photos Provided By:

Melina Myers

Michael Staden

Jessie Ruth Smith

Doug Smith

Erin Trammell

Leslie Mille

Amy Danner Isehower

Meghan McCaskill

Shanna Miller

Jennifer Oister